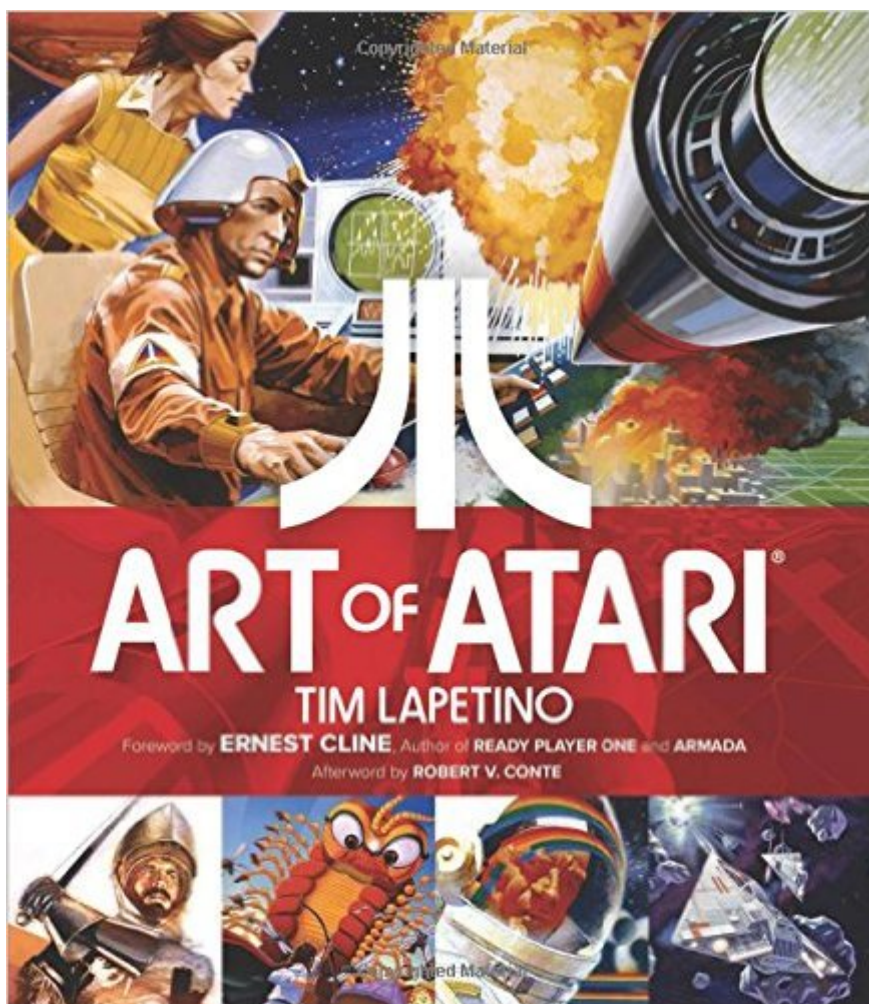


The book was found

Art Of Atari



Synopsis

ATARI is one of the most recognized names in the world. Since its formation in 1972, the company pioneered hundreds of iconic titles including Asteroids, Centipede and Missile Command. In addition to hundreds of games created for arcades, home video systems, and computers, original artwork was specially commissioned to enhance the Atari experience, further enticing children and adults to embrace and enjoy the new era of electronic entertainment. ART OF ATARI is the first official collection of such artwork. Sourced from museums and private collections worldwide, this book spans over 40 years of the company's unique illustrations used in packaging, advertisements, catalogs, and more! ART OF ATARI includes behind-the-scenes details on how dozens of games featured within were conceived of, illustrated, approved (or rejected), and brought to life. Whether you're a fan, collector, enthusiast, or new to the world of video games, this book offers the most complete collection of ATARI artwork ever produced! Includes a special Foreword by New York Times bestseller Ernest Cline, author of Armada and Ready Player One, soon to be a motion picture directed by Steven Spielberg: "For me, revisiting the beautiful artwork presented in this book is almost as good as taking a trip in Doc Brown's time machine back to that halcyon era at the dawn of the digital age. But be warned, viewing these images may leave you with an overwhelming desire to revisit the ancient pixelated battlefields they each depict as well." -- from the Foreword by Ernest Cline. "Having worked in the entertainment field as a consultant in Pop Culture, I have seen with my own eyes the destruction of original assets in favor of digital conversions to save corporations time and money on long-term storage. Therefore, I naturally assumed the original Atari artwork fell prey to similar disposal or theft or had simply been forgotten about all together. Thanks to ART OF ATARI, not any more!" -- from the Afterword by Robert V. Conte

Book Information

Hardcover: 352 pages

Publisher: Dynamite Entertainment (October 25, 2016)

Language: English

ISBN-10: 1524101036

ISBN-13: 978-1524101039

Product Dimensions: 9.5 x 1.2 x 11.1 inches

Shipping Weight: 4.6 pounds (View shipping rates and policies)

Best Sellers Rank: #34,251 in Books (See Top 100 in Books) #8 in Books > Arts & Photography

> Other Media > Video Games #9 inÂ Books > Arts & Photography > Other Media > Digital #95
inÂ Books > Humor & Entertainment > Pop Culture > Art

[Download to continue reading...](#)

Classic 80s Home Video Games Identification & Value Guide: Featuring Atari 2600, Atari 5200 Atari 7800, Coleco Vision, Odyssey, Intellivision, Vectrex Art of Atari ART OF ATARI Limited Deluxe Edition Racing the Beam: The Atari Video Computer System (Platform Studies) Learning C: Programming Graphics on the Amiga and Atari st Gaming: From Atari to Xbox (Computing and Connecting in the 21st Century) Art: Painting For Artists - Styles: Acrylic And Oil Painting (art history, art books, art theory, art techniques Book 2) Sketching (30 minute ART) (30 Minute Art (Discover Art)) Zentangle Inspired Art: A Beginners Guide to Zentangle Art and Zentangle Inspired Art and Craft Projects The Art and Architecture of Islam, 1250–1800 (The Yale University Press Pelican History of Art Series) The Art of the Louvre's Tuileries Garden (High Museum of Art Series) Art and Architecture in Medieval France: Medieval Architecture, Sculpture, Stained Glass, Manuscripts, the Art of the Church Treasures (Icon Editions) Roman Art and Architecture (World of Art) Art and Architecture in Mexico (World of Art) The Art of Collecting: An Intimate Tour Inside Private Art Collections with Advice on Starting Your Own Understanding Art Markets: Inside the world of art and business The Art of Colored Pencil Drawing: Discover Techniques for Creating Beautiful Works of Art in Colored Pencil (Collector's Series) Adult Coloring Book: Share The Love: A Unique Cute Adult Coloring Book With Owls Hearts Trees Pigs Puppies Folk Art Florals Henna Beginner Mandalas ... Relaxation Stress Relief & Art Color Therapy) Art Models 7: Dynamic Figures for the Visual Arts (Art Models series) Art of the Deal: Contemporary Art in a Global Financial Market

[Dmca](#)